

FOR AGENCIES SCALING EXECUTIVE CONTENT

# One platform. *Every executive voice you manage.*

Each client gets their own voice model — built on the client’s messaging and the executive’s communication style. Multi-channel content generates in minutes. Strategy, content history, and brand rules live in one place — the home for every executive voice you manage.

**WHY NOW**

64%

of hidden decision-makers — finance, legal, and procurement — trust thought leadership over marketing content.

3% → 30%

3% of employees drive 30% of LinkedIn engagement. Every voice you manage is that multiplier.

Sources: LinkedIn; State of Brand, 2026

**WHO THIS IS FOR**

## The content director holding it all together

The ops lead, content director, or managing editor running executive content across 10–30+ clients with rotating writers. Accountable for voice consistency, deadline reliability, and quality at scale.

**WHAT BREAKS AT SCALE**

### Prompt libraries in silos

Every writer maintains their own versions. Quality depends on who’s on the account.

### Knowledge walks out

When a writer leaves, institutional context for their clients leaves with them.

### Onboarding drags

Every new client — or new writer — means weeks of voice calibration before anything ships.

## Inside Eve: three systems that make scale possible

EVERY VOICE YOU MANAGE, IN ONE PLACE

01

**A VOICE MODEL PER CLIENT**

Isolated. Dual-context. Yours.

Every client gets their own voice model, built on two things: the client’s brand messaging and the individual executive’s communication style. Models stay isolated — no cross-contamination, no shared prompts, and third-party LLMs never train on your data. Each model sharpens with every edit.

**What you control:** words to avoid, formatting preferences, tone guardrails — at the company and individual level.

02

**MULTI-CHANNEL CONTENT ENGINE**

One input. Every channel. Minutes.

A voice memo, a rough idea, or a reaction to the news fans out into a LinkedIn post, a blog draft, a newsletter section, and talking points — each in the client’s voice. Writers edit the last 10%; they don’t author from scratch.

**Output per input:** 4+ channels, publish-ready, in minutes.

03

**THE HOME FOR EVERY VOICE**

One workspace. Zero drift.

Strategy, content history, and brand rules live in one place — not in a writer’s head, not in a shared doc, not across six tools. Any team member can step in and stay on-voice. New writers ramp in days, not months.

**What lives inside:** voice models, editorial history, brand guardrails, and client strategy.

**EDITING SPEED**

Under 10 min

Average editing time per first draft. Writers refine the last 10% — they don’t author from scratch.

**LEVERAGE**

1 → 4+ channels

Every input fans out across LinkedIn, blog, newsletter, and talking points — publish-ready, on-voice.

**CONTINUITY**

Zero drift

Voice holds across writers, quarters, and team changes. Institutional knowledge stops walking out the door.

**EARLY RESULTS**

90% less time

From client input to first draft. 30-minute new-client onboarding. No per-seat or per-post fees.

**VALIDATED ON**

1,000+ pieces

From 100+ leaders. The voice model is the moat.

**SEE IT IN YOUR VOICE**

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