

FOR IN-HOUSE MARKETING & COMMS TEAMS

Your leaders have the ideas. *Now you have the engine.*

Eve gives your team a voice model trained on your executive's thinking — so first drafts sound like them, not a chatbot. Voice memos in, publish-ready content out. Your team manages the rest.

WHY NOW

3% → 30%

3% of employees drive 30% of LinkedIn engagement. Your exec is the 3% — you're accountable for the 30%.

64%

of hidden decision-makers — finance, legal, and procurement — trust thought leadership over marketing content.

Sources: LinkedIn; State of Brand, 2026

WHO THIS IS FOR

The content lead running executive visibility

Marketing director, head of comms, or content lead accountable for founder or executive presence. You have the team, the calendar, and the channels. What you don't have is reliable access to the one voice that has to show up in every post.

THE REAL BOTTLENECK**Calendar chaos**

Schedule time with the exec, get bumped twice, end up with bullets instead of a conversation.

Voice gap

The draft reads like the company blog. Days of rewrites to make it sound like them.

Publish-never

By the time the exec reviews and approves, the moment has passed. Competitors posted twice.

How Eve works, in three steps

FROM VOICE MEMO TO PUBLISH-READY, WITHOUT CHASING YOUR EXEC

01

WE LEARN

Their perspective and their style.

Eve trains on two things in parallel — your leader's perspective (framing, arguments, judgment) and their style (phrasing, cadence, how they argue). First drafts carry their voice, not the internet's, not a chatbot's.

Setup: 15 minutes with voice samples and brand rules.

02

THEY SPEAK

A 5-minute memo. A polished draft.

Your leader drops a voice memo after a meeting, a reaction to the news, or bullets from a call. Eve returns publish-ready drafts in their voice — LinkedIn, blog, newsletter, or talking points — before your content lead logs on.

Exec time: under 10 minutes per week, total.

03

INFLUENCE SCALES

Your team runs the cadence.

Your team reviews, refines, and publishes on the platform. Role-based access, approvals, versioning, and a publishing calendar are built in. When leaders go heads-down, the cadence holds — batch inputs, staggered publishing, no gaps.

Team access: up to 10 collaborators · voice model stays on platform.

EXEC TIME

Under 10 min/wk

From ten hours to ten minutes. Voice memos replace calendar chaos; your team runs the workflow.

CADENCE

Every week

Publish consistently even when leaders go heads-down. Batch inputs, staggered publishing, no gaps.

QUALITY

Sounds like them

First drafts carry their voice. Your team refines the last 10% — not the first 100%.

EARLY RESULTS

10 hrs → 1 hr

Weekly time reclaimed on executive content. Voice memos in, drafts ready before work starts — across every channel.

VALIDATED ON

1,000+ pieces

From 100+ leaders. The voice model is the moat.

SEE IT IN YOUR VOICE

helloeve.co · 20-minute team walkthrough

[Book a 20-min walkthrough](#) →